

# Public Alerting



## Broadcast Alerts

Need to broadcast alerts or notices quickly and easily to the public in times of crisis, either to people in a specific area or region-wide?



## Simplify Collaboration

Need to provide your staff with information or instructions, track their locations and coordinate with all first responders simultaneously in times of crisis?



## Record, Track & Manage

Need to record incident details, multimedia captures and response timelines for tracking or future analysis?



## Centralize Notifications

Need to trigger additional emergency alerting systems, post alerts to social media, trigger mass paging or integrate with other public and onsite equipment?

Genesis's Public Alerting Solution modernizes and accelerates two-way communication and information exchange within the public, external resources and within your organization, empowering your precise and timely responses. Our Public Alerting Solution can run on both mobile devices and desktops, utilizing existing resources to instantly connect you with your subscribers, responders and staff.

Staff members can easily initiate location-rich panics, lockdowns and evacuation alerts, which immediately notify other users while simultaneously dialing the appropriate emergency number. With Genesis you can give everyone the ability to quickly and easily coordinate who's responding, what resources are needed and what procedures should be followed.

- ✓ Dispatch mass alerts to public subscribers
- ✓ Push geographically targeted broadcast notifications
- ✓ Send real-time alerts via push notification, SMS, email, social media and a public portal
- ✓ Create and monitor incident progress reports
- ✓ Trigger Panic, Evacuation and Lockdown alerts
- ✓ View precise GPS locations for incidents and responders



Specializing in Telemangement Solutions Since 1984.



**On-Site Safety**  
Complete Emergency Management



**Public Alerting**  
Multi-Channel Mass Notifications



**Analytics & Insights**  
Detailed Telephony Metrics

